

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# *OUTSTANDING LEADERS*

LIBRARY  
RECEIVED

☆ AUG 2 1937 ☆

U. S. Department of Agriculture.



*"A Single Cluster of Glick's Improved Marglobe"*

## *IN THE TOMATO WORLD*

*ARE GROWN BY  
THE HOUSE OF GLICK*



**GLICK'S SEED FARMS**  
SMOKETOWN, Lancaster County, PA., U. S. A.

# "THE HOUSE OF GLICK"

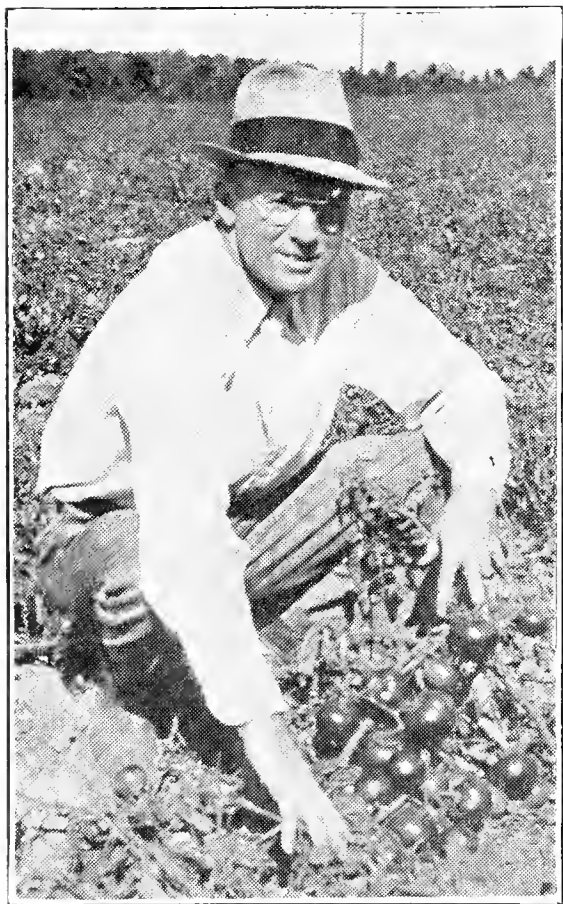
Needs no introduction to our many friends in this, and in Foreign Lands. "Our Folks" have learned through experience that the Name "**Glick**" denotes **Quality** and **Purity** in Tomato Seed, and that seed purchased under the Glick Seed Farms' Seal is **always dependable**,—being **better**, because **it's grown better!**

To our New Customers, we want to say that "**The House of Glick**" was founded over a quarter century ago upon the solid rock of **Quality and Purity**. Planters themselves issued the call for **better** tomato seed which they could **plant with confidence** and **harvest with profit**.

**Only one variety was grown to insure its purity.** This was a **corner-stone well laid**. The results were indeed gratifying with such absolute protection,—such good news spread quickly,—the demand grew ever stronger,—often exceeding our supply, making it necessary for us to return orders, as **we never buy seed elsewhere** and resell it as **Glick's Seed,—you get only Glick's Seed under Glick's Seal**. The very fact that some unscrupulous dealers time and again offer ordinary commercial grown seed as Glick's Seed to unsuspecting planters demonstrates very clearly the regard and confidence justly placed in the Tomato Seed grown by "**The House of Glick**."

However, **this protection was available only on one variety**. "Our Folks" needed, and asked for it also on other outstanding disease-resisting Tomatoes. With a desire to further help them in their problems, we concluded after careful consideration we could dispense the same unique protection on several varieties by operating on the following basis, which has been done now for a number of years with the most favorable results.

*\*\*Each variety is grown and kept on separate farms from start to finish, which is made possible only through the use of individual lines of seed extracting machinery and equipment on each farm for that one variety; the seed is then fermented, washed, dried and stored on the several farms to PLAY SAFE AGAINST ANY POSSIBLE CHANCE OF A MIXTURE.*



Mr. Lauer (Penna. Dept. of Agriculture) admiring the Quality and Productiveness of Glick's IMPROVED PRITCHARD.

It costs considerable more to grow seed on this basis,—and **it's worth more to the planter!** The price of **Glick's Seed** must at all times be sufficient to permit the faithful observance of every detail of our **Program of Quality** in order to protect the planter against loss and disappointment. **We cannot afford to grow seed on any other basis,—you cannot afford to plant anything else.** The cost of seed per acre is too insignificant compared to your other investment on that acre. **Each year more and more planters are awakening to this vital truth that Quality and Purity are even more important than the first cost of the seed.**

## ***Glick's Seed is Certified!***

Mr. K. W. Lauer, Advanced Plant Pathologist of the Penna. Department of Agriculture (together with one or more Agricultural Experts of Penna. State College) give our crops a number of thorough inspections each year. They have approved and certified our crops for purity of type and freedom from disease. **Not a single acre on the Glick's Seed Farms has ever been rejected.**

*\*\*This Unique Protection available ONLY with Tomato Seed Grown by*

**"THE HOUSE OF GLICK"**



# *Have YOU Tried the New Glovel Tomato?*



**This great new tomato** (Developed by the U. S. D. A. and the Homestead Florida Agricultural Experiment Station from the same parentage as the Marglobe) is a tremendous yielder of large, solid, fancy fruits; globular in shape, scarlet red in color, but as the skin is transparent, the exterior has appearance of the (pink) Globe. It resembles the Marglobe in firmness of fruit, and is very resistant to Fusarium Wilt and Nailhead rust diseases. The vine growth is vigorous and distinctly more open than that of Marglobe,—a desirable feature in sections where the Marglobe growth is too bunchy. The Glovel has been grown experimentally at Homestead for at least four seasons, where it has rather consistently outyielded both the Globe and Marglobe varieties in production of marketable fruit, and has maintained its size well through successive pickings. It ripens a few days to a week earlier than the Marglobe. **Don't fail to profit by its outstanding qualities.**

## ***Glick's Improved Grothens (Red Globe)***

**This is a winner ! It has quality, flavor, extreme solidity and large size** combined with **earliness**. The Grothens is especially well adapted to old tomato land, and is a **very heavy producer** of smooth, deep globe-shaped fruits, **maintaining large size until late pickings**, producing large percentage of fancies. Exterior color resembles Marglobe, but ripens 10-12 days earlier,—the interior ripens **very slowly**, making an excellent shipper. **Planters are very enthusiastic about our Improved Grothens. Be sure to include it in your plantings.**

## ***Glick's Improved Marglobe***

Glick's highly developed Strain of Marglobe is justly acclaimed by leading planters as **The Most Outstanding Tomato Ever Developed**. It is bred especially for critical planters who realize the value of quality and purity in tomato seed, and is noted for its extreme solidity, deep globe type and productiveness, as well as its disease resistance,—being exceptionally vigorous and healthy. Ripens a beautiful scarlet red, well up to the stem,—profitable for market gardeners, shippers and canners.

## ***Glick's Improved Pritchard (Scarlet Topper)***

This Improved Strain of Pritchard is becoming more popular every year. It is 10-12 days earlier than the Marglobe, and is disease resistant, making an extremely healthy growth. Vines are medium dense, self-topping,—and if fed liberally will produce an enormous crop of good sized, deep globe-shaped, smooth, solid fruits of beautiful scarlet red color, both exterior and interior. **Have You Tried It?**

---

**The Glick's Seed Farms** are 5 miles East of Lancaster, 58 miles West of Philadelphia, along Route 340 (1 mile North of U. S. Route 30). Come and see just what we are doing. Visitors always welcome—except Sundays.

# *If YOU Plant for Profit— Then Plant the Best! Results Do Count!*

**“The Proof of the Pudding is the Eating thereof”**

Modesty impels us to “**let others tell the story**” lest we might be deemed overly enthusiastic. The following testimonials are typical of many others sent us by mail and wire, including such statements as “**Your Seed is growing more popular every day with the farmers.**” “**Every planter here of Glick’s Seed is more than satisfied**”, etc.

**FLORIDA:**—R. C. Hooks, of Clermont: “I planted your seed (Glick’s Improved Marglobe) last year and they were the best I ever planted, and I have been planting tomatoes since 1887 every year. I know that you know the seed business and I believe combine honesty with your knowledge.”

S. A. Stricklen, of Umatilla, upon ordering more seed, said: “Your Glick’s Improved Marglobe and Grothens (Red Globe) were very, very satisfactory.”

H. A. Dunlap, of Wildwood: “It is a general known fact here that Glick’s Seed produces a much smoother and truer fruit.”

Biggar & Biggar, Ft. Myers: “The Glovel we bought from you last September made a tremendous crop, but we still believe the Grothens was a shade better.”

D. M. Courtney, Inc., Palmetto: “Your Grothens (Red Globe) made best yield and quality this spring any tomatoes planted by us past few years,—Glovels also good.”

**TENNESSEE:**—S. P. Chapman & Son, Milan: “We have handled a complete line of seed for 15 years in our community, and we have always tried to handle the best seed we could buy. We have seen your Improved Marglobe grown here the past two years, and we believe you have a tomato that we can recommend.”

**SOUTH CAROLINA:**—M. L. McDaniel, of Laurens: “Tried your Grothens last year, and found it excellent, like all of your seed that I have ever tried.”

**ARKANSAS:**—D. L. Stephens, McCaskill, on ordering more Glick’s Grothens said: “It proved to be the best tomato Red Ridge Truck Growers Asso. put out last year.”

**OKLAHOMA:**—J. W. Stricklin, Broken Arrow: “We certainly liked the Marglobe tomato seed we got from you and were very well pleased with the fruit. The plants stood the dry weather better than any we have had before.”

**VIRGINIA:**—Ulysses R. Dungan, Dodlyt: “I used both your Grothens (Red Globe) and Glick’s Pritchard (for the cannery) last year, and was pleased with the result.”

**NEW YORK:**—J. Harry Lavery, Delmar: “Your Grothens (Red Globe) was a big success last year. I filled in Earliana with Red Globe, and they were good long after Earliana were gone. They were a little too big for some of the retailers.”

**PENNSYLVANIA:**—R. E. Harbst, Big Ridge Fruit Farm, Lewistown, in ordering some Glick’s Improved Marglobe for his winter greenhouse crop said: “We are very well pleased with the seed we bought from you.”

**CUBA:**—H. B. Fritot, of Havana: “Last season I secured seed of Marglobe Tomatoes from Florida grown by your good selves, and they gave splendid results.”

**BRITISH WEST INDIES:**—Department of Agriculture, C. A. Gomez, Curator, Montserrat, writes: “Your seed gave satisfaction.”

S. R. Black, Kingston, Jamacia, having left Florida for Jamaica with the intention of growing tomatoes, wrote for prices, and said: “As a grower in Florida, I know from personal experience that your Improved Marglobe is the most drought resisting. The soil here is not as wet as that in Florida, so I thought the Glick’s Improved Marglobe to be the best to try here.”

**SOUTH AFRICA:**—Mr. F. Wells, Cape Colony, wrote: “The seed I obtained from you is just coming into profit,—both this and your system of packing are quite satisfactory.”



**WARNING:**—Misrepresentations intended to deceive and disappoint planters are frequently made by some competitors. **For Your Protection** it is absolutely necessary that you **Insist on Getting Glick’s Seed with Seal Unbroken.** **You Have a Right to Know What You Plant.**

*“In buying Certified Seed—BE SURE IT’S GLICK’S SEED.”*

**Sold and Recommended by**